



Hans Sauer Award 2015. European contest honours design concepts for social impact.

Social Design is a design practice that goes beyond a purely technical or consumer-oriented design of products and services. Social Design creates social added value by becoming an advocate of social concerns that either the state or the market do not serve adequately or at all.

The competition for the Hans Sauer Award 2015 honours **Social Design concepts** (not implemented projects) that have a clear perspective on innovation: they aim at a long-term, measurable effect and sustainable implementation.

The competition is **open to (social) designers and interdisciplinary teams throughout Europe**. Participants will be offered a unique prize package to further develop their concepts with other designers, experts, and social entrepreneurs.

Apply and make the difference!

The three-stage process launches on **August 1, 2014**. The final stage will be an international multi-day event in Munich ("Social Design Elevation Days") in **February 2015**.

Find out more about the participation and selection process at www.hanssaueraward2015.com. If you have any questions, do not hesitate to get in touch with us.

Hans Sauer Foundation

Keyword "Hans Sauer Award 2015"

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